

A Seminar from VIDEO 09 Comes to You: “At the Turning Point: 4 Strategies for Sanity” Webinar Goes Online March 24

H. Les Brown, MA, CFCC combines the business savvy of *The Frazzled Entrepreneur’s Guide to Having It All* with the insight offered through the *Midlife Mastery* program, to create the perfect answer to “How do I survive the economic crisis?”

Rehoboth Beach, DE, March 12, 2009: H. Les Brown, certified Franklin Covey life coach and author of *The Frazzled Entrepreneur’s Guide to Having It All* offers priceless insights into the strategies that people need when life gets challenging: job insecurity, career change, relationship and family stress, personal health issues. All of these stresses seem to arise at once. Ideally, people should have strategies ready to deal with these issues before they happen, but even when you’re in the middle of them, knowing what you need to do can make all the difference.

In *The Frazzled Entrepreneur’s Guide*, Les developed seven critical life strategies. In this webinar, he’s presenting the four most critical ones with some practical instruction on how to implement them. They are **mindfulness** (knowing your strengths), **discernment** (knowing your purpose), **empathy** (creating supportive networks), and **anticipation** (planning for success). He’ll be developing these strategies in a 2-part webinar on **Tuesday, March 24** and **Wednesday, March 25** from **8:00 to 9:00 PM Eastern time**.

What kinds of Decisions Are We Talking About?

- Changes in job or career
- Changes in primary and/or family relationships
- Changes in physical, mental, emotional or spiritual health

When Do You Need This Program? When You're feeling . . .

- **Overwhelmed** by the number and seriousness of choices
- **Exhausted** from trying to handle one crisis after another
- **Discouraged** from repeated or serious failures
- **Confused** from not knowing which way to turn next
- **Disoriented** when rules and assumptions no longer apply

What Topics Will Les Be Covering?

- An introduction to critical life strategies you'll need to move yourself forward in your business and your life
- A clearer understanding of what's most important to you
- Tools to help you learn how to keep yourself from wasting your resources unnecessarily
- An appreciation of the roles that you're asked to play in life: Are they of your own choosing? Are they right for you?
- Learn the single most deadly trap for an entrepreneur and how you can avoid falling prey to it
- Discover what approaches set successful entrepreneurs apart and get a simple, practical approach to implementing them in your life

What's Next?

This webinar is an introduction to a four-week workshop in which Les will present all seven of the critical life strategies and walk participants through exercises that will teach them how to apply these strategies in creating a successful business, relationship, or life.

How to Register

Details and registration can be found at <http://www.turning-pt.com/fe-101.html>. The cost is \$19.95 for the 2-part webinar, and registrants will receive an audio CD with humorous reflections on the seven critical life strategies. There are limited seats at the webinar, and they'll be assigned on a first-come-first-serve basis, so early registration is strongly advised.